Introduction

Incorporated in 2004, Facebook, Inc. is an online social media and social networking giant. It is focused on building products that enable people to connect and share their opinions, ideas, activities, photos and videos using devices such as mobiles, tablets, and personal computers.

The company’s products include Facebook (social networking platform), Instagram (image and video sharing platform), Messenger (instant messaging service), WhatsApp (cross-platform instant messaging and Voice over IP service) and Oculus (virtual reality technology and content platform). All Facebook products apart from Oculus are available to users for free. The company generates its revenues by selling advertising to marketers, offering a range of targeting options across its online properties, products and third-party applications.

Facebook is headquartered in Menlo Park, California. It is the world’s fourth-largest internet company by revenue (US $27.64 billion in 2016) with 2 billion monthly active users.

This report takes a closer look at the patents in Facebook’s portfolio that are currently in force. It includes a portfolio taxonomy and provides insights into various aspects of the overall portfolio.

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- Technology focus of FC assignees
- Topic Map - Concepts

Sources

Facebook, Inc. (Wikipedia)
Facebook Inc Company Profile (Reuters)
Summary: Facebook Inc.

TOTAL DOCUMENTS COUNT (APPLICATIONS)
8,903

PUBLICATION TYPES
4,506
Applications
4,538
Grants

IP TYPES
8,774
Invention
107
Design

PATENT BY STAR RATING
2.52

Peak Year of Activity
2017 (2,862)

Top Active Jurisdiction
US (5,666)

Top Rated
US9724155B2 (5)

Top Cited
US7069308B2 (1,181)

Portfolio Trends

Key Geographies

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Key acquisitions

<table>
<thead>
<tr>
<th>Acquired from</th>
<th>Number of applications</th>
<th>Technologies</th>
</tr>
</thead>
<tbody>
<tr>
<td>AOL</td>
<td>754</td>
<td>digital data processing (651), data transmission (533), data processing systems (295), greentech - others (97), telephonic communication (95)</td>
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<tr>
<td>IBM</td>
<td>681</td>
<td>digital data processing (495), data transmission (114), greentech - others (106), measurement - electric &amp; magnetic variables (53), electric elements - semiconductor devices (50)</td>
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<tr>
<td>FUJIFILM</td>
<td>70</td>
<td>pictorial communication (49), digital data processing (42), data presentation (25), data transmission (21), image data processing (20)</td>
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<tr>
<td>AT&amp;T</td>
<td>38</td>
<td>digital data processing (50), data transmission (49), data processing systems (46), telephonic communication (23), communication switches &amp; relays (18)</td>
</tr>
<tr>
<td>EKTIMISI SEMIOTICS HOLDINGS LLC</td>
<td>35</td>
<td>wireless communication networks (28), data transmission (21), data processing systems (19), telephonic communication (15), digital data processing (14)</td>
</tr>
</tbody>
</table>
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