



Relecura forms strategic partnership with GIIP

Relecura is a full-stack cognitive cloud platform that provides custom intelligence and reports on patent portfolios, technologies and companies. It does this by capturing and organizing the knowledge from various document repositories (patents, scientific literature) and subject matter experts in a flexible and collaborative manner, into a knowledge-base. Relecura offers IP analytics tools and a custom enterprise platform to corporations, law firms, IP services firms, R&D organizations and academic institutions.

Mr Atulya Nath, Co-Founder & President of GIIP says “We have trained a large population of IP professionals, analysts and researchers from the Industry and have been exposed to all popular IP tools and databases, we found Relecura to be a popular choice among our partners and Clients. Our Clients appreciate the platform for its high-quality, reliable, output on a continuous basis. We used Relecura to train our program participants and they appreciated the platform for its ease of use. We are excited to align our training and services with Relecura that would not only benefit our course participants but also our Corporate Clients, as now they can meet all their IP training, services, tool needs from a common source.”

STATEMENT BY RELECURA – “Apart from a company’s technical prowess, success for an enterprise in the present competitive world also depends on the team’s ability to understand the importance of intellectual assets in order to be able to turn ideas into IP. It has become imperative to train the emerging workforce on intellectual property rights to prepare them to come up with advancements or inventions that propel the industry forward. With this in mind, Relecura has entered into a partnership with GIIP to build the IP capacity across organizations and institutes. This partnership will better equip academicians, lawyers, professionals, students and researchers with the practical and business aspects of IP.”

About Relecura:

RELECURA basic details

Relecura fuels your business decision-making process by addressing the toughest of innovation-related problems. From R&D to new product development to foraying into new markets, Relecura's full-stack cognitive cloud platform aids in managing strategic decisions by drawing powerful insights from huge datasets efficiently. Relecura's enterprise platform integrates the discovery and analysis of public documents with internal company documents, thus building a single knowledge base for organization-wide usage. Relecura also has an API to help create custom tools for IP and business intelligence. For more details visit <https://relecura.com/>.

About GIIP:

Global Institute of Intellectual Property (GIIP) has more than 14 years of experience in Intellectual Property education. In mid 2000, long before the term "intellectual property" was in wide use in India, GIIP recognized the close relations between legal issues and technology by establishing the country's first Post Graduate Diploma in Intellectual Property Rights and Patent Management for non-lawyers. The result: **An Intellectual Property PGD Program that is second to none** and that is ready and eager to equip students and professionals to deal with the innovations of the coming century.

GIIP provides courses and publications in all aspects of patent practice for professionals at all levels of experience. The company conducts training in major cities of India, over the internet, and on-site at the customer location. Our training programs focus on providing insight and understanding, and ensuring that the acquired knowledge can be practically applied.

GIIP engages the best patent attorneys, litigators and strategists to teach GIIP courses.

<http://www.giipinfo.com/>